

FILE

OCTOBER 10
1977

fashion calendar

37th year • a weekly publication

JANUARY

FEBRUARY

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1978 - - NEXT YEAR

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, OCTOBER 10, 1977

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 8- Oct. 16	14TH ANNUAL NAT'L ARTS & ANTIQUES FESTIVAL AT SEVENTH REGIMENT ARMORY, PARK AVE. & 67TH ST., 1:00 to 10:00 P.M. Admission: \$3.50. Publ: Pearl Winick, 233-6010.		
Monday Oct. 10 5:00 P.M.	PREVIEW: MEN'S FURS BY JEFFREY BANKS By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Monday Oct. 10- Oct. 12	FUR FASHIONS BY VIOLA SYLBERT Informal modeling (11:00 to 4:00). Contact: Carol Lupo, CI 7-1100.	HENRI BENDEL	2ND FLOOR FUR SALON
Beginning Monday Oct. 10	OPENING OF SPRING COLLECTION Continuous by appointment. Publicity: Betty Yarmon, 563-2300.	DALANI II	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Oct. 10	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-2299.	JAMES DAUGHERTY	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Oct. 10	OPENING OF SPRING COLLECTION By appointment. Contact: Joan Arkin, 869-3601.	LEONARD FASHION OF PARIS	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Oct. 10- Oct. 28	NEW PATTERNS AND SKETCHES FROM PARIS Showings in muslins -- Fall and Winter '78-'79 ready-to-wear for men, women and children. By appointment. Contact: Helene Cohen, 391-3915, ext. 73.	MAJEPONS (PARIS) (40, RUE DU MONT-THABOR)	GLENOIT SHOWROOM-23 FL 111 WEST 40TH STREET
Monday Oct. 10- Oct. 18	SPRING & SUMMER COLLECTION IN MILAN For men and women. By appt. Contact: Nally Bellati, Via Vivaio, 79-32-75.	PINKY & DIANNE LTD. FOR PRIVATE LABEL	ANTICA LOCANDA SOLFERINO VIA CASTELFIDARDO 2, MILAN
Beginning Monday Oct. 10	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Rhoda Barrett, 279-5100.	RIVA FASHIONS BY VICTOR JORIS	512 SEVENTH AVENUE SHOWROOM - 40TH FLOOR
Beginning Monday Oct. 10	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Betty Yarmon, 563-2300.	RONA BY MARIO FORTE & GLORIA CASTALDO	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Oct. 10	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-7200.	SUSAN THOMAS/VIVO	1411 BROADWAY SHOWROOM - 30TH FLOOR
Beginning Monday Oct. 10	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Laurie Mallet, 869-1380.	WILLI WEAR LTD. BY WILLI SMITH	62 WEST 39TH STREET SHOWROOM - 11TH FLOOR

Monday
 Oct. 10- READY-TO-WEAR SHOWINGS IN MILAN (By invitation from individual designers).
 Oct. 14 Contact: Camera Nazionale dell'Alta Moda Italiana, Piazza Aracoeli, 3, 00186 Rome, Italy. Tel: (06) 679-43-90 or Milan (Oct. 8-14), (02) 6336.

Mon., Oct. 10: 9:30 A.M., Cadette; 11:30 A.M., Cesare Sciunnach at Palace; 12:30 P.M., Sportmax at Principe; 3:00 P.M., Lancetti at Principe; 4:00 P.M., Barocco at Palace; 5:00 P.M., Heinz Riva Bis at Principe; 7:00 P.M., Andre Laug Boutique at Principe; 8:00 P.M., Erte at Palace.

Tues., Oct. 11: 9:30 A.M., Montedoro at Principe; 10:30 A.M., Courlande at Principe; 11:30 A.M., Helyett at Principe; 12:30 P.M., Kinki Shop at Principe; 3:00 P.M., La Viola at Principe; 4:00 P.M., Ognibene Zendman Boutique at Palace; 5:00 P.M., Dellaquara at Principe; 6:00 P.M., Geoffrey Beene at Diana; 7:00 P.M., Miguel Cruz at Principe; 8:00 P.M., Enrico Coveri at Palace.

Wed., Oct. 12: 9:30 A.M., Callaghan at Principe; 10:30 A.M., Giancarlo Ripa at Palace; 11:30 A.M., Ken Scott at Principe; 12:30 P.M., San Lorenzo at Principe; 3:00 P.M., Trell at Principe; 4:00 P.M., Mario Valentino at Principe; 5:00 P.M., Lorenbetty at Palace; 6:00 P.M., Dorian at Principe; 7:00 P.M., Charade Top at V.S. Sofia, 33; 8:00 P.M., Mila Schon Due at V. Montenapoleone, 2.

Thurs., Oct. 13: 9:45 A.M., Laura Biagiotti at Principe; 11:00 A.M., Lux Int'l. at Palace; 12:15 P.M., Basile at Principe; 3:00 P.M., Krizia, 4:00 P.M., Armani at V. Durini, 24; 5:30 P.M., Roberta Di Camerino at Principe; 6:30 P.M., Glamour at Principe; 7:30 P.M., Giorgio Courreggiari at Principe.

Fri., Oct. 14: 9:45 A.M., Fendi at Palace; 11:00 A.M., Complice at Principe; 12:15 P.M., Missoni at Diana; 3:00, Caumont at Principe; 4:00, Marina Ferrari at Palace; 5:00, Baila at Principe; 6:00, Livio De Simone at Principe; 7:00, Pims at Palace; 8:00, Muriel Gateau at Principe.

Tuesday	SHOWING OF SPRING	ADINI COLLECTION BY	1407 CLUB
Oct. 11	COLLECTION	INDIA IMPORTS OF R.I.	1407 BROADWAY
9:00 A.M.	Show at 9:30 A.M. By invitation. Thereafter in showroom, 1411 Broadway,		
Breakfast	Suite 1144. Contact: 354-4942. Publicity: Vera Bacal, PL 3-8421.		
Tuesday	PREVIEW: 1978	COOL-RAY SUNGLASSES	LOTUS CLUB
Oct. 11	SUNGLASS COLLECTION		5 EAST 66TH STREET
12:00 Noon	By invitation. Contact: Mary L.T. Brown, Hill & Knowlton, 679-5600.		
Tuesday	PRIVATE PREVIEW:	LA MARCA	43 EAST 57TH STREET
Oct. 11	NEW SHOE SALON		
5:30 P.M.-	Opening party to celebrate the third and newest La Marca Shoe Salon. For press		
8:30 P.M.	and customers. By invitation. Publicity: Barbara Gerard, 628-4524.		
Beginning	OPENING OF SPRING	GAMUT BY DON SAYRES	512 SEVENTH AVENUE
Tuesday	COLLECTION		SHOWROOM - 6TH FLOOR
Oct. 11	Continuous by appointment. Contact: 354-4700.		
Beginning	OPENING OF SPRING	JEANNENE BOOHER	525 SEVENTH AVENUE
Tuesday	COLLECTION	FOR DAVID MORRIS	SHOWROOM - 5TH FLOOR
Oct. 11	Continuous by appointment. Contact: 840-0511.		
Tuesday	FASHIONS FROM 16	HONG KONG TRADE DEV'T	N.Y. SHERATON (7TH & 56TH)
Oct. 11-	HONG KONG MANUFACTURERS	COUNCIL (548 FIFTH AVE.)	CORINTHIAN ROOM
Oct. 13	Fashions for men, women, children. Contact: Maralyn Rittenour, 582-6610.		
Wednesday	PRESS LUNCHEON:	BLOOMINGDALE'S	7TH FLOOR
Oct. 12	LIVIA'S NEW FRAGRANCE		BOARD ROOM
12:00 Noon	By invitation. Contact: Debby Weber, 223-7205.		

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Wednesday Oct. 12 5:00 P.M.- 7:30 P.M.	MEN'S AND WOMEN'S FASHIONS FROM SWEDEN Spring and summer collection, designed by Gil Truedsson. Chip Tolbert. By invitation. Contact: Joanna Truedsson, 751-4308.	SWEDISH FASHION GROUP (545 MADISON AVENUE)	SHEPHEARD'S 58TH STREET & PARK AVE
Wednesday Oct. 12 5:30 P.M.	PRESS PRESENTATION: HAIR STYLES Show at 6:00. By invitation. Contact: Claude Delibes, 860-0706.	STUDIO INTERNATIONAL	146 EAST 56TH STREET SALON - 3RD FLOOR
Beginning Wednesday Oct. 12	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 661-1670.	COUNTRY SOPHISTICATES	498 FIFTH AVENUE SHOWROOM - 25TH FLOOR
Beginning Wednesday Oct. 12	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 563-0410.	NANI'S NOWHERE ELSE	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday Oct. 13 6:00 P.M.- 8:30 P.M. Cocktails	SPRING & SUMMER SHOES & ACCESSORIES Show at 7:00--women's & men's footwear, luggage, accessories, bathing suits, scarves, umbrellas, sunglasses, watches & men's ties. Also, Jean Rimbaud Shoes. By invitation. Thereafter, 3 W. 57 Street. Contact: 421-4250.	CHARLES JOURDAN COLLECTIONS	STUDIO 54 254 WEST 54TH STREET
Friday Oct. 14 12:00 Noon	PREVIEW: "ULTRAVUE"--NEW EYEWEAR ACHIEVEMENT Luncheon at 12:30 P.M. By invitation. Contact: Linda Burger (617) 765-9711.	AMERICAN OPTICAL CORP. (SOUGHBRIDGE, MASS. 01550)	ST. REGIS-SHERATON VERSAILLES ROOM
Oct. 14	SPRING READY-TO-WEAR IN MIAMI (Oct. 14-18)		
Oct. 15- Oct. 18	SPRING-SUMMER READY-TO-WEAR, FURS, KNITWEAR IN FLORENCE AT PITTI PALACE Contact: Centro di Firenze per la Moda Italiana, 109/111 Via Faenza, 50123 Florence.		
Oct. 16- Oct. 19	FIRST INTERNATIONAL MEN'S, BOYS' AND ACCESSORIES TRADE SHOW AT ONE PENN PLAZA, AMERICAN-EUROPEAN EXHIBITION CENTER, 6TH FLOOR. Contact: 695-3558.		
Oct. 16- Oct. 19	NAMSB (Nat'l Assn. of Men's Sportswear Buyers); & BAMA (Boys' & Young Men's Apparel Mfrs. Assn.) at N.Y. Statler Hilton. Contact: 986-1811		
Monday Oct. 17 7:00 P.M. Dinner	"AMERICAN IMAGE" AWARDS FOR FASHION LEADERSHIP Second annual "Adam" awards in seven categories: Political or civil affairs, communications, sports, business, motion pictures, television, the arts. Tickets: \$100.00 each. (Black tie). Contact: 581-8210.	MEN'S FASHION ASSOCIATION (1290 SIXTH AVENUE)	WALDORF-ASTORIA GRAND BALLROOM
Monday Oct. 17 7:30 P.M.	"BEST BIB AND TUCKER" -- BENEFIT PARTY Preview of new exhibit -- "A Costume History of New York Dining and Galas" -- from 1783 to the present day, presented in ten vignettes (open through March 5). Co-chairmen: Mrs. William P. Rayner and Mrs. Nancy White. Tickets: \$125.00 each. Public Relations: Monika Dillon, 534-1672.	MUSEUM OF THE CITY OF NEW YORK	FIFTH AVE. AT 103RD ST.
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 221-5765.	ALICE BLAINE/GIRAFFE & A.B.2	80 WEST 40TH STREET SHOWROOM - 10TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 239-1150.	ELEANOR BRENNER	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR

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Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	DONALD BROOKS Contact: Stephen Perlo, 391-0900.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	INGRID CADO Contact: 594-8955.	226 WEST 37TH STREET SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	CASI; & SICA KNITS Contact: 594-5570.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	CESARANI Contact: 838-6270.	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Oct. 17	SPRING FASHION FROM GREECE AND THAILAND Pepi of Athens & Gabrielle	CHARLOT INTERNATIONAL Farrell of Thailand. Contact: 736-8802.	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	COLLECTOR'S ITEMS (DIV. LEONARD SUNSHINE) Contact: 398-9115.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	CUDDLECOAT/ V & J DESIGN Contact: 279-9223.	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	DIMITRI COUTURE LTD. Contact: Marianne Mischo, 929-0490.	142 FIFTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	JESSE DORIO Contact: Gerrit van der Meer, 691-1780.	18 WEST 23RD STREET SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	JON FLEMING BY RITA LANGMAN Contact: Don Koniak, 695-5914.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTIONS Cenage, del Costa of Paris,	FLORENCE & CELESTE Annemarie Gardin, Carol Peretz. Contact: 279-9620.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	MADY GERRARD Contact: 594-5010.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTIONS Continuous by appointment.	HALSTON V; & HALSTON VI Contact: 221-1212.	1411 BROADWAY SHOWROOM - 29TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	JAMISON Contact: 239-9477.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	EVA FOR ROBERT JANAN Contact: 354-7880.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR

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Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	KAREN UNLIMITED Contact: 239-4118.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	KENAR & INDYGO BY ANN TJIAN Contact: 221-6993.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	RONALD KOLODZIE Contact: 221-1760.	80 WEST 40TH STREET SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	HUBERT LATIMER Contact: 840-1270.	8 WEST 40TH STREET SHOWROOM - SUITE 1401
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Introduction of special group by Jean Claude DeLuca.	MAC TAC (DIV. LEONARD SUNSHINE) Contact: 398-9115.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	MARITA BY ANTHONY MUTO; A.M./P.M. Contact: 354-9440.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	TRACY MILLS Contact: 221-6374.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION By appointment. Contact: Herb Lewin, 221-6720. Press: Roz Rubenstein, 691-8340.	LEO NARDUCCI DRESSES & SPORTSWEAR	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTIONS Contact: 354-0760; Nipon Boutique, 24th floor.	ALBERT NIPON; & NIPON BOUTIQUE Contact: 354-4325.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTIONS Christine Von Lumbe; Above The Crowd; Joanie Char; Lydia, Les Wilk; Katasha's Unusuals. By appointment. Contact: 947-4492.	P.B.S.A. LTD.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	POSH, INC. BY JAY ANDERSON Contact: Kay McGowan, 398-0763.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	PAT SANDLER (FOR LEONARD SUNSHINE) Contact: 398-9115.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	ABE SCHRADER CORP. Contact: LO 4-9194.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appt. Thereafter, 340 E. 66 St. Contact: James Young, 288-3637.	SHU-BA DESIGNED BY HOLLY LUEDERS	HOTEL PLAZA PRIVATE SUITE
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Alyson, 354-7200.	SPORTWORK/NANCY EBKER	1411 BROADWAY SHOWROOM - 30TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Oct. 17- Oct. 27	SPRING COLLECTION IN NEW YORK Continuous by appointment.	ERNST STRAUSS & SCHNELL SPORTS Contact: (213) 623-8112.	HOTEL GOTHAM SUITE 1801
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	LEONARD SUNSHINE, INC. Contact: 398-9115.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	TANNER OF NORTH CAROLINA Contact: 244-6350.	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTIONS Also, Thai II. Continuous	THAI LINES & STAR OF SIAM by appointment. Contact: 398-0920.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	VICTORIA ROYAL BY MARTIN STAEHELY Contact: 947-6845.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Monday Oct. 17 5:30 P.M. Cocktails	MEN'S SPORTSWEAR-- SPRING COLLECTION "Coordinated Naturals" -- presentation of sportswear for men, women & children. Show at 6:00. By invitation.	NEW MAN Contact: Claude Delibes, 860-0706.	CIRCLE IN THE SQUARE 50TH STREET & BROADWAY
Tuesday Oct. 18 8:30 A.M. Breakfast	BREAKFAST SHOW: PRESS & SPECIAL GUESTS Du Pont & Originelle Fabrics, with Simplicity Patterns, present Spring/Summer fabrics for children, inspired by designer Barbara Alexander. By invitation. Contact: Jack Isbell, 971-4646.	DU PONT	F.A.O. SCHWARZ 5TH AVE & 58TH ST (2ND FL)
Tuesday Oct. 18 10:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment.	ADELE SIMPSON Contact: 354-8600.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Oct. 18 11:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN Contact: 221-1445.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Oct. 18 12:00 Noon	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment.	HAROLD LEVINE BY DON BREITINGER Contact: 391-2255.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Oct. 18 2:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment.	SAZ Contact: Larry Farragut, 221-3489.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Oct. 18 4:00 P.M.	SHOWING OF SPRING & SUMMER MENSWEAR "Easy Livin'" -- musical presentation. Show at 4:15 P.M. Cocktails after show. By invitation. Contact: Margery Rubin Cohen, 644-5717.	GENTLEMEN'S QUARTERLY	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Tuesday Oct. 18 7:30 P.M.	PRESS SHOW: SPRING & SUMMER MENSWEAR By invitation. Contact: Roberta Bendavid, 399-2482.	BILL KAISERMAN FOR RAFAEL	PLACE TO BE STUDIO 54 254 WEST 54TH STREET
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Harvey Goodman, 354-8420.	HARVE BENARD LTD.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Contact: Buyers--Steve Goldfarb, 221-0395. Press--Jeanne Chappell, 221-0644.	CLOVIS (DIV. KREISLER GROUP)	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-8336.	DIANE VON FURSTENBERG	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTIONS Also, Pierre Cardin Boutique. Continuous by appointment. Contact: 354-7284.	GALLANT INTERNATIONAL; & PIERRE CARDIN	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 840-8888.	BETTY HANSON & COMPANY	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Allan Gelfond, 239-9494.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Don Frieze, 398-9000.	MARC-FRIESE LTD.	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: John Brennand, 354-6777.	MISS O	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 221-5726.	HANAE MORI BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 736-6060.	REUBEN THOMAS INCORPORATED	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Marie Lippe, 398-9000.	RIZKALLAH FOR DON FRIESE LTD.	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Bill Levin, 221-1995.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact, Jean Roberts, 354-1880.	DOMINIC ROMPOLLO	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Contact: Buyers--Bert Reifer, 221-0642. Press--Jeanne Chappell, 221-0644.	CLOVIS RUFFIN FOR RUFFINWEAR/RUFFINKNIT	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-4420.	CHESTER WEINBERG	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday Oct. 19 9:00 A.M.	SHOWING OF SPRING COLLECTIONS By invitation. Thereafter, 530 Seventh Avenue, 2nd floor. Buyers: 563-0988. Press: Leslie Grossman, 861-5758.	GIL AIMBEZ/GENRE; GIL AIMBEZ/BON MENAGE	HOTEL ROOSEVELT BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 19 10:30 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 244-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Oct. 19 3:30 P.M.	PRESS SHOWING OF SPRING COLLECTION By invitation. Publ: Ruth Hammer Assoc., 682-6620. Contact: 840-1333, ext. 743.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday Oct. 19 6:00 P.M.	PRESS SHOWING: NEW MEN'S SPORTSWEAR "The Workshop" -- "limited editions" of men's sportswear, designed by Lou de Luca. By appointment. Contact: 228-6361.	LOU DE LUCA	318 SECOND AVENUE (18TH STREET)
Beginning Wednesday Oct. 19	OPENING OF SPRING COLLECTION Contact: Jerry Padgett, 757-5400; or 247-2700.	MR. BLACKWELL (719 S. LOS ANGELES ST)	WARWICK HOTEL - SUITE 2206 65 WEST 54TH STREET
Beginning Wednesday Oct. 19	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 239-9400.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Wednesday Oct. 19	OPENING OF SPRING COLLECTIONS Also, Traina-Mignon by Teal Traina. Contact: 354-4980.	MIGNON BY DOROTHY FARBO	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Thursday Oct. 20 12:00 Noon- 2:00 P.M.	BEAUTY PRESS LUNCHEON Introducing Wella's "newest star," Cheryl Ladd for Wella Balsam Instant Conditioner. By invitation. Contact: Judy Guerin Public Relations, 879-4822.	THE WELLA CORPORATION	HOTEL REGENCY PARK AVE AT 61ST STREET
Thursday Oct. 20 4:00 P.m.	SHOWING OF SPRING COLLECTION Also, Nov. 7 at 4:00. By invitation. Contact: 391-9100.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday Oct. 20 4:00 P.M.	MENSWEAR FASHION FUTURES: FALL-WINTER Overview of current European menswear fashions; projection of silhouettes and fabric trends. (Show followed by cocktails). By invitation, 764-8055.	CELANESE	1211 AVENUE OF AMERICAS SHOWROOM - 17TH FLOOR
Beginning Thursday Oct. 20	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Laura Addams, 221-6922.	GIANNI VERSACE FOR BEGED-OR	525 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Thursday Oct. 20	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday Oct. 24 5:00 P.M.	FASHIONS FROM MUNICH & BAVARIAN RECEPTION By invitation. Publicity: Spencer & Rubinow, 751-9050.	MUNICH FASHION WEEK & LUFTHANSA GERMAN AIRLINES	HOTEL PLAZA GRAND BALLROOM
Beginning Monday Oct. 24	SPRING BRIDAL FASHIONS BY JULI LYNNE CHARLOT Continuous by appointment. Contact: 736-8802.	CHARLOT INTERNATIONAL MEXICAN BRIDALS	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 24	OPENING OF SPRING COLLECTION By appt. Contact: Leslie Rosen, 879-3816. Publ: Joanne Creveling, 586-2377.	SHEILA DAVLIN	310 EAST 70TH STREET APT. 6D

Monday SPRING-SUMMER PRET-A-PORTER SHOWINGS IN PARIS. By invitation. (Showings at
Oct. 17- Porte de Versailles, Oct. 22-26). Press contact: Denise Dubois, 100 Faubourg
Oct. 24 St-Honore, Paris 75008 (Tel: 266-64-44); in N.Y.--French Apparel Center,
541-9075; Buyers--French Trade Shows, 582-4960.

Monday, October 17:

10:00 A.M. Marie Pierre Tattarachi 26,rue du Commandant Mouchotte (567-58-14)

Tuesday, October 18:

9:30-6:00 P.M. Gaston Jaunet 24,rue St. Augustin (742-96-70)
10:00-4:30 P.M. Dormeuil 19,rue d'Uzes (261-52-24)
12:30 P.M. Yuki Torii - CIT 26,rue du Commandant Mouchotte (567-58-14)
3:00 P.M. Indian Trading Post 32,rue Etienne Marcel (508-94-79) (Pav.Gabriel)
7:30 P.M. Robert Nelissen 37,rue des Blancs manteaux (277-89-30)

Wednesday, October 19:

10:00 A.M. Jil Sander 26,rue du Command.Mouchotte (Intercontinental)
11:00 A.M. Jun Ashida 15,rue du Sentier (508-42-06) (Pav.Gabriel)
12:30 P.M. Scapa of Scotland 71,rue des Sts.Peres (548-99-44)
2:00 P.M. Jean Paul Gaultier 60,rue Francois ler (359-74-56)
3:00 P.M. Scali 11,Sq.Ave.Foch (500-84-37) (Crillon)
4:30 P.M. Yuki De Londres 23-27,Ave.de Neuilly (233-51-18)
9:00 P.M. Polaroid 57,rue de Villiers (758-13-25)

Thursday, October 20:

9:45 A.M. Tiktiner 47,rue Pierre Charron (720-61-55)
11:00 A.M. Ecriture 67,rue Pascal (707-28-17) (Pav. Gabriel)
12:00 Noon Jousse 43,Ave.Ch.de Gaulle (745-33-09)
2:00 P.M. Deanna Littell 11,Rue du Roule (233-37-54)
3:30 P.M. France Andrevie 2,Pce des Victoires (233-17-45)
4:30 P.M. Vincent Grenon Pour Didier Hagler. 14,rue d'Aumale (526-30-26)
5:30 P.M. Emesse 3,rue de l'Arrivee (538-65-22)
7:00 P.M. Nicole Nataf Pour Vanel 75,bld.St.Michel (326-11-72) (Intercon.)

Friday, October 21:

9:00 A.M. GEP 50,bld Beaumarchais (805-19-00) (Hilton)
9:30 A.M. Hanae Mori (Also, Oct. 23,24,26) 17-19, Ave. Montaigne (359-75-59)
10:00 A.M. Rech 112, rue Reaumur (508-05-42)
11:00 A.M. Renata 112, bld. Malesherbes (202-15-00)
12:00 Noon Catessa Elisabeth de Senneville . 85, bld. Pasteur (566-56-19)
2:30 P.M. Jacques Gilles 26,rue du Commandant Mouchotte
(567-58-14) (Pav. Gabriel)
3:30 P.M. Beretta 43,ave Ch. de Gaulle (745-23-09)
5:00 P.M. Dan Beranger 71,rue Reaumur (236-65-63)
6:00 P.M. Kansai Yamamoto 43,ave Ch. de Gaulle (745=33-09)
7:00 P.M. Suzuya 12,rue Auber (073-14-92)

Saturday, October 22:

9:00 A.M. GEP 50,bld Beaumarchais (805-19-00) (Hilton)
10:30 A.M. Jean Claude de Luca 11,Sq.Ave.Foch (500-84-47) (Meurice)
12:00 Noon Claude Montana 13,rue de Turbigo (236-63-76)
2:30 P.M. Thierry Mugler 26,rue du Command. (567-58-14) (Cir.d'Hiver)
4:30 P.M. Issey Miyake 332,rue St.Honore (260-41-33) (Salle Wagram)
6:30 P.M. Jean Charles De Castelbajac. . . 31,Pce du Marche St.Honore (260-78-40)

Sunday, October 23:

10:00 A.M. Angelo Tarlazzi 256,bld.St.Germain (222-54-19) (Crillon)
4:00 P.M. Valentino 26,rue d'Aboukir (296-05-44)
5:00 P.M. Vicky Tiel 21,rue Bonaparte (633-33-20)
6:00 P.M. Pierre Clarence 8,rue du Renard (887-29-29)

Monday, October 24:

10:45 A.M. GEP 50,bld Beaumarchais (805-19-00) (Hilton)
12:00 Noon Hechter 35,rue de Trevis (770-49-50) (Salle Wagram)
3:00 P.M. Tan Guidicelli Soir 6,rue du 29 Juillet (296-45-68) (Intercon.)
4:30 P.M. Emmanuelle Khanh 6,rue Pierre Lescot (223-51-62)
7:00 P.M. T13 Tan Guidicelli 6,rue du 29 Juillet (296-45-68)
9:00 P.M. La Squadra 2,bld Charles III (233-17-66) (9,ave Gabriel)

SPRING-SUMMER PRET-A-PORTER SHOWINGS IN PARIS (continued from pg. 9)

Tuesday, October 25:

12:30 P.M. Lison Bonfils Korrigan 41,bld des Capucines (261-51-55)
 5:00 P.M. Michel Klein (508-52-78)
 7:00 P.M. Chantal Thomas Pour Ter et Bantine 8,rue St. Laurent (508-12-21)

Wednesday, October 26:

10:45 A.M. Hanae Mori (Press) 17 ave Montaigne (359-75-59)
 3:00 P.M. Dorothee Bis 33,rue de Serves(222-02-90) (Salle Wagram)

Thursday, October 27:

10:30 A.M. Bercher 21,rue St Fiacre(508-05-40) (Meurice)
 11:30 A.M. Aujard 26,rue du Command.(567-58-14) (Intercon.)
 2:30 P.M. Mic Mac 85, bld Pasteur (566-56-19)
 6:30 P.M. Daily Blue 126,bld du Montparnasse (033-06-73)

PRESS SHOWINGS - SPRING-SUMMER PRET-A-PORTER DES COUTURIERS ET DES CREATEURS DE MODE

Contact: Denise Dubois, 100 fbg. St. Honore, Paris 75008 (Tel: 266-64-44)

Sunday, October 23:

	<u>Address & Phone</u>	<u>Showing at:</u>
11:00 A.M. LANVIN	22,rue du Fg St.Honore,265-27-21	PÔTEL ELYSEES
12:15 P.M. EMANUEL UNGARO	2,ave.Montaigne, 256-27-70	PALAIS DES CONGRES
2:30 P.M. MICHEL GOMA	60,rue de Richelieu,073-09-10	" " "
4:30 P.M. SONIA RYKIEL	6,rue de Grenelle,222-43-22	" " "
6:00 P.M. JACQUES ESTEREL	124,rue du fg St.Honore,359-25-30	" " "
8:00 P.M. JAP	3,Place des Victoires,233-96-80	" " "
9:00 P.M. CARVEN6,rond-point,Champs-Elysees	SALON, 225-66-52

Monday, October 24:

9:30 A.M. CHLOE	71,ave. F.D.R., 359-15-63	PALAIS DES CONGRES
11:00 A.M. JEAN PATOU7,rue Saint-Florentin,260-36-10	" " "
12:15 P.M. CHANEL	120,rue LaBoetie, 359-78-59	" " "
2:30 P.M. CHRISTIAN DIOR30,ave. Montaigne, 256-74-44	" " "
6:00 P.M. GIVENCHY	3,ave. George-V, 225-92-60	" " "
7:30 P.M. TAN GIUDICELLI T13 . .	.59,ave. d'lana, 260-36-80	SALON
9:00 P.M. PIERRE CARDIN	29,ave. Marigny, 266-92-25	ESPACECARDIN,AVE.GABRIEL

Tuesday, October 25:

9:30 A.M. GUY LAROCHE	29,ave. Montaigne, 225-87-45	PALAIS DES CONGRES
11:00 A.M. YVES SAINT LAURENT. .	5,ave. Marceau, 723-72-71	" " "
2:30 P.M. TED LAPIDUS	37,ave.Pierre ler Serbie,225-52-46	" " "
3:30 P.M. RENOMA113 ave.Victor Hugo, 727-13-79	" " "
4:30 P.M. LOUIS FERAUD88,rue du fg St.Honore,265-27-29	" " "
6:00 P.M. COURREGES	40,rue Francois-ler, 261-52-03	" " "
7:00 P.M. PHILIPPE VENET12,rue du fg St.Honore,266-05-78	62,RUE FRANCOIS-1ER
8:30 P.M. NINA RICCI20 rue des Capucines, 261-58-31	29,AVE. GEORGE-V

Wednesday, October 26:

9:30 A.M. JEAN LOUIS SCHERRER. .	.51,ave. Montaigne, 359-55-39	53,AVE. MONTAIGNE
11:30 A.M. TORRENTE9,rue du fg St.Honore,266-14-14	SALON
4:30 P.M. CERRUTI	27,rue Royal, 265-68-72	INTERCONTINENTAL

Beginning	SPRING & SUMMER	PINKY & DIANNE LTD.	730 FIFTH AVENUE
Monday	COLLECTION IN N.Y.	FOR PRIVATE LABEL	SUITE 1902
Oct. 24	Contact: David Rosensweig,	889-0695. Publicity: Joanne Creveling,	586-2377.
Beginning	OPENING OF SPRING	ST. SIMON/DEANNA MARIE	498 SEVENTH AVE-SHOWROOM
Monday	COLLECTION	FOR ST. SIMON SPORT	JULI LYNNE CHARLOT-5TH FL.
Oct. 24	Continuous by appointment.	Contact: 736-8802.	
Beginning	OPENING OF SPRING	HYACINTHE	498 SEVENTH AVENUE
Monday	EVENING COLLECTION		SHOWROOM - 3RD FLOOR
Oct. 24	Continuous by appointment.	Contact: Ed Baron, 879-2837.	
Beginning	OPENING OF SPRING	BILL HAIRE FOR	205 WEST 39TH STREET
Monday	COLLECTION	FRIEDRICKS SPORT	SHOWROOM - 13TH FLOOR
Oct. 24	Continuous by appointment.	Contact: 840-8867.	

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Oct. 23	IGEDO FASHION FAIR IN DUSSELFORF (Oct. 23-27)		
Oct. 26	BRITIH INT'L FASHION FAIR, BIRMINGHAM (Oct. 26-29). Contact: 637-2400 (London)		
Oct. 27	LONDON DESIGNER COLLECTIONS, INN ON THE PARK (Oct. 27-30); 581-2931 (London)		
Oct. 27	LONDON COLLECTIONS, HOTEL INTERCONTINENTAL (Oct. 27-30); 836-7342 (London)		
Tuesday Oct. 27 9:00 A.M.	SHOWING SPRING & SUMMER COLLECTION By invitation. Anita Richardson, 9 Walton St., London SW3 2JD (01-584-1363).	BRUCE OLDFIELD	HYDE PARK HOTEL KNIGHTSBRIDGE
Oct. 28- Nov. 2	SPRING READY-TO-WEAR COLLECTIONS AT APPAREL MART, DALLAS, 2300 Stemmons Freeway Contact: Jack Goldstein, 527 Madison Ave., 752-2422; (214) 637-1970 (Dallas)		
Beginning Monday Oct. 31	OPENING OF SPRING COLLECTION (Note change of date). Continuous by appointment. Contact: (800) 528-4494.	JORDAN FOR JORDAN SACK & COMPANY	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday Oct. 31	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 391-0447.	FREDERIKA JEAN STARK	1410 BROADWAY SHOWROOM - 17TH FLOOR
Tuesday Nov. 1 2:00 P.M.	HAND-PAINTED SILK FABRICS FROM JAPAN (Note change of date). Showing of kimonos and dresses in hand-painted silk fabrics. Also, Wed., Nov. 2 at 8:00 P.M. By invitation. Publicity: Eleanor Lambert, MU 8-2130.	GENSAI OF KYOTO	JAPAN HOUSE 333 EAST 47TH STREET
Tuesday Nov. 1 4:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Buyers--Steve Goldfarb, 221-0395. Press--Roz Rubenstein, 691-8340.	CLOVIS (DIV.KREISLER GROUP) (550 SEVENTH AVENUE)	EDISON THEATRE 240 WEST 47TH STREET
Tuesday Nov. 1 4:00 P.M.	"PUTTING ON THE KNITS" FASHION SHOW Show at 4:45. By invitation. Contact: Carol Speed, Bell & Stanton, 759-4800.	KNITTED TEXTILE ASSOCIATION (51 MADISON AVENUE)	HOTEL PIERRE BALLROOM
Tuesday Nov. 1 5:00 P.M.	SHOWING OF SPRING COLLECTIONS By invitation. Thereafter by appointment. Contact: 221-7373.	KIMBERLY & KIMS	1441 BROADWAY SHOWROOM - 16TH FLOOR
Beginning Tuesday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 935-4990.	DORY COFFEE	18 EAST 53RD STREET SHOWROOM - 4TH FLOOR
Wednesday Nov. 2 11:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 221-1445.	MOLLIE PARNIS COUTURE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday Nov. 2 12:00 Noon	PRESS SHOWING: SPRING COLLECTION Also, Thurs., Nov. 3 & Tues., Nov. 8 at 1:00 P.M. By invitation. Contact: 221-6660.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Nov. 2 2:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 398-9955.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Wednesday Nov. 2 6:00 P.M.	SPRING SPORTSWEAR FOR MEN AND WOMEN By invitation. Thereafter in showroom, 7th floor. Contact: 221-1760.	RONALD KOLODZIE (80 WEST 40TH STREET)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Nov. 2 6:00 P.M.	SHOWING OF SPRING COLLECTION IN N.Y. Also, Nov. 7 & 14 at 6:00 P.M.	HELGA (722 S. LOS ANGELES, L.A.) Contact: (213) 627-0806; N.Y. 225-9039.	HOTEL GOTHAM SUITE 1201
Wednesday Nov. 2- Nov. 15	SPRING COLLECTION IN NEW YORK By appointment. Contact: (213) 623-8112.	ERNST STRAUSS & SCHNELL SPORTS	HOTEL GOTHAM SUITE 1801
Friday Nov. 11 1:30 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Joan Mendlinger, 354-6474.	CYGNE DESIGNS	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday Nov. 3 11:30 A.M.	SHOWING OF SPRING COLLECTION Also at 3:00 P.M. By invitation. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Nov. 3	1:00 P.M., BILL BLASS (2nd Show), 550 Seventh Ave., 17th floor. Contact: 221-6660.		
Nov. 3	3:00 P.M., HALSTON (2nd Show), 550 Seventh Ave., 14th floor. Contact: 354-6340.		
Thursday Nov. 3 4:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Contact: Vivian Amato for D'Alby; Yaffa Landau for Scali, 239-7453. Press: Roz Rubenstein, 691-8340.	PIERRE D'ALBY & SCALI	512 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Thursday Nov. 3 5:00 P.M.	SHOWING OF SPRING COLLECTION Also new division, Dominick Avellino, Designer Sportswear. By invitation. Contact: 869-1604.	DDDOMINICK (512 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Thursday Nov. 3 6:00 P.M.	SHOWING OF SPRING COLLECTION Show at 6:30 P.M. By invitation. Thereafter, showroom, 4th floor, 736-2980.	JARDINE BY JACK FULLER (498 SEVENTH AVENUE)	HOTEL REGENCY BALLROOM
Thursday Nov. 3 7:00 P.M.	SPRING COLLECTION IN LOS ANGELES By invitation. Contact: Helene Shaw, (213) 658-8933.	HARRIET SELWYN'S FRAGMENTS (8467 MELROSE PLACE, L.A.)	NUAGE - PENTHOUSE (L.A.) 2080 CENTURY PARK EAST
Friday Nov. 4 9:15 A.M.	SHOWING OF FIRST SPRING COLLECTION Also at 11:00 A.M. For buyers & press, by invitation. Nov. 7, 8, 9, by appointment. Buyers: 228-1627. Press: 986-7190.	AUSTIN-DAUGÉ	MARYMOUNT - MEZZANINE 221 EAST 71ST STREET
Friday Nov. 3 10:30 A.M.	PRESS SHOWING: SPRING COLLECTION Buyers at 3:00 P.M. By invitation. Thereafter by appointment. Contact: Buyers: 777-6616. Press: Roz Rubenstein, 691-8340.	CAROLA POLAKOV	11 EAST 20TH STREET SHOWROOM
Friday Nov. 4 12:00 Noon	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 399-0940.	HOUSE OF JULIO	23 WEST 52ND STREET SHOWROOM - 3RD FLOOR
Nov. 4	SPRING READY-TO-WEAR SHOWINGS IN CHICAGO (Nov. 4-8)		
Sunday Nov. 6- Nov. 9	BRITISH SPRING COLLECTIONS IN NEW YORK From 9:00 A.M.-7:00 P.M. daily. Contact: Allyn Urbahn, Liaison Agency, 355-7310.	THE LONDON DESIGNER COLLECTIONS	ONE PENN PLAZA 7TH AVE & 34TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Nov. 7 9:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter in showroom, 23rd floor. 221-0671. Press: Jeanne Chappell, 221-0644.	ALBERT CAPRARO (550 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET Buyers: Jerry Brenner,
Monday Nov. 7 11:00 A.M.	PRESS SHOWING OF SPRING COLLECTION By invitation. Also at 3:00 P.M., by reservation. Contact: 736-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Nov. 7	12:00 Noon, HAROLD LEVINE (2nd Show), 530 Seventh Avenue, 21st fl., 391-2255.		
Monday Nov. 7 12:00 Noon	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Eileen Rubini, 391-0426.	SILVERMAN SPORT BY ADRI	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday Nov. 7 2:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter at showroom, 5th floor. Contact: 586-0255.	DIANE DE BEAUVAU (16 WEST 57TH STREET)	PLAZA HOTEL TERRACE ROOM
Monday Nov. 7 2:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 563-1640.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Nov. 7	3:00 P.M., CALVIN KLEIN (2nd Show), 205 W. 39 St., 11th fl. Contact: 736-9601.		
Nov. 7	4:00 P.M., TRIGERE (3rd Show), 550 Seventh Avenue, 16th floor. Contact: 391-9100.		
Monday Nov. 7 5:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter in showroom, 4th floor. Contact: BA 1-8510.	BILL ATKINSON (530 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Monday Nov. 7 6:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter in showroom, 5th floor. Contact: 221-5726.	HANAE MORI COUTURE (550 SEVENTH AVENUE)	ST. REGIS HOTEL VERSAILLES ROOM
Nov. 7	6:00 P.M., HELGA (2nd Show), Hotel Gotham, Suite 1201. Contact: 225-9039.		
Beginning Monday Nov. 7	OPENING OF SPRING COLLECTION Also, premiere of Luis II. By appointment. Contact: 354-2270.	DON LUIS de ESPANA	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Nov. 7	OPENING OF SPRING SPORTSWEAR COLLECTION (Note change of date). Continuous by appointment. Contact: 391-5460.	CHARLOTTE FORD II	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday Nov. 7- Nov. 18	SPRING LINGERIE, DAY SLEEP, LEISURE FASHIONS Showings (weeks of Nov. 7 only) at 9:30, 11:00, 2:00 & 3:30. Thereafter, informal modeling. (Press show, Oct. 19 at 3:30). Contact: 840-1333, ext. 743.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Monday Nov. 7- Nov. 12	OPENING OF SPRING COLLECTION By appointment. Contact: Joanne Creveling, 586-2377.	TAN GIUDICELLI	730 FIFTH AVENUE SUITE 1902
Monday Nov. 7- Nov. 10	"EUROPEL" - LEATHERGOODS TRADE WEEK Featuring handbags, small leathersgoods, belts and luggage for men and women. Contact: Gabriella Forte, 759-7771 or 744-2714.	MANUFACTURERS FROM ITALY	ST. REGIS HOTEL 7TH FLOOR

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Beginning Monday Nov. 7	OPENING OF SPRING COLLECTION Continuous by appointment.	DANIEL HECHTER Contact: 221-1033.	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Monday Nov. 7- Nov. 11	SPRING MARKET WEEK By appointment.	KAYSER ROTH Contact: Bernadette Koziel, PL 7-9600.	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Nov. 7	OPENING OF SPRING COLLECTION Continuous by appointment.	ANNE KLEIN AND COMPANY (Note change of date). Contact: 221-7880.	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Beginning Monday Nov. 7	OPENING OF SPRING COLLECTION Continuous by appointment.	PERSIMMON CALIFORNIA (DIV. M.M. SABERI LTD.) Contact: Raul Jackson, 736-0097.	463 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday Nov. 7	OPENING OF SPRING COLLECTION By appointment.	CHRISTIAN RUPERT Contact: Estelle Marr or Herbert Mermelstein, 764-3726.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday Nov. 7- Nov. 11	SPRING MARKET WEEK Informal modeling.	VASSARETTE Continuous by appointment. Contact: 557-1920.	261 MADISON AVENUE SHOWROOM
Nov. 8	ELECTION DAY (Tuesday)		
Tuesday Nov. 8 10:00 A.M.	SHOWING OF SPRING COLLECTION By invitation.	BILL HAIRE FOR FRIEDRICKS (205 WEST 39TH STREET) Thereafter in showroom, 13th floor.	PLACE TO BE ANNOUNCED Contact: 840-8867.
Nov. 8	10:00 A.M., ADELE SIMPSON (2nd Show),	530 Seventh Ave.,	23rd floor, 354-8600.
Tuesday Nov. 8 11:00 A.M.	SHOWING OF SPRING COLLECTION By invitation.	HANAE MORI BOUTIQUE Thereafter by appointment. Contact: 221-5726.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday Nov. 8 12:00 Noon	PRESS SHOWING OF SPRING COLLECTIONS Also at 4:00, and Wed., Nov. 9, 12:00 Noon.	GEOFFREY BEENE; & BEENE BAG By invitation. Contact: 398-0800.	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Nov. 8	1:00 P.M., BILL BLASS (3rd Show),	550 Seventh Ave.,	17th floor. Contact: 221-6660.
Tuesday Nov. 8 3:00 P.M.	SHOWING OF SPRING COLLECTION By invitation.	CATHY HARDWICK (530 SEVENTH AVENUE) Thereafter in showroom, 4th floor.	PLACE TO BE ANNOUNCED Contact: 221-7545.
Tuesday Nov. 8 4:00 P.M.	PREVIEW: NEW RAINWEAR DIVISION By invitation.	TOTES BY CHUCK HOWARD & PETER WRIGLEY Contact: Louis Havens, 736-4632.	MORGEN'S RESTAURANT 141 WEST 38TH STREET
Nov. 8	4:00 P.M., GEOFFREY BEENE (2nd Show),	550 Seventh Ave.,	4th floor, 398-0800.
Tuesday Nov. 8 5:00 P.M.	PRESS SHOWING: SPRING COLLECTION By invitation.	BETTY HANSON & COMPANY (205 WEST 39TH STREET) Thereafter in showroom, 14th floor.	PLACE TO BE ANNOUNCED Contact: 840-8888.
Tuesday Nov. 8 6:30 P.M.	PRESS SHOWING: SPRING COLLECTION By invitation.	HOLLY'S HARP (956 CAHUENGA, L.A.) Also, Nov. 9, 10, 11, 14, 15 at 9:00 A.M. Through Nov. 18. Contact: Jim Harp, (213) 462-6377.	HOTEL PLAZA PRIVATE SUITE

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Beginning Tuesday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment.	ALFRED BOSAND Contact: Sylvan Fox, 421-4188.	37 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Beginning Tuesday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment.	GOLDWORM Contact: 244-1700.	1410 BROADWAY SHOWROOM - 20TH FLOOR
Tuesday Nov. 8- Nov. 19	SPRING COLLECTION IN NEW YORK Showing at 10:15 A.M. daily.	HARRIET SELWYN'S FRAGMENTS (8467 MELROSE PLACE, L.A.) Contact: Helene Shaw, (213) 658-8933.	HOTEL PLAZA PRIVATE SUITE
Beginning Tuesday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment.	JOAN SIBLEY LTD. Contact: 758-2341.	37 WEST 57TH STREET SHOWROOM - 9TH FLOOR
Wednesday Nov. 9 8:30 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter, showroom, 11th floor.	KASPER FOR JOAN LESLIE (530 SEVENTH AVENUE) Contact: 221-4200.	HOTEL PIERRE GRAND BALLROOM
Wednesday Nov. 9 10:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment.	PORTFOLIO BY PERRY ELLIS (DIV. VERA COMPANY) Contact: 279-0790.	1411 BROADWAY SHOWROOM - 29TH FLOOR
Wednesday Nov. 9 11:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment.	MARY McFADDEN Contact: Joan Blumberger, 736-4078.	264 WEST 35TH STREET SHOWROOM - 2ND FLOOR
Nov. 9	12:00 Noon, GEOFFREY BEENE (3rd Show), 550 Seventh Ave., 4th floor, 398-0800.		
Wednesday Nov. 9 1:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment.	MRS. H. WINTER FOR YESTERDAY'S NEWS Contact: 691-8300.	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
Wednesday Nov. 9 2:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Buyers: 391-0901. Press: Roz Rubenstein, 691-8340.	RICHARD ASSATLY FOR GINO SNOW	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Nov. 9 3:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment, 3rd floor.	SCOTT BARRIE (530 SEVENTH AVENUE) Contact: 354-7830.	PLACE TO BE ANNOUNCED
Wednesday Nov. 9 4:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appt., 5th fl. Contact: Roberta Bendavid, 399-2450.	RAFAEL BY BILL KAISERMAN (29 WEST 56TH STREET)	PLACE TO BE ANNOUNCED
Wednesday Nov. 9 4:30 P.M.	SHOWING OF SPRING & SUMMER COLLECTION Also, Nov. 10 at 4:30. By invitation. Contact: Marie-Rose Bernstein, 581-8581.	FERNANDO SANCHEZ	50 WEST 57TH STREET 7TH FLOOR
Wednesday Nov. 9 5:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment, 6th floor.	GAMUT BY DON SAYRES (512 SEVENTH AVENUE) Contact: 354-4700.	WEAVER'S CLUB 111 WEST 40TH STREET
Nov. 9	5:00 P.M., JERRY SILVERMAN (2nd Show), 530 Seventh Ave., 17th floor, 244-7522.		
Wednesday Nov. 9 6:30 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment, 30th floor. Alyson--354-7200. Press: Calisch Associates, 498-8420.	SPORTWORK/NANCY EBKER (1411 BROADWAY)	CLUB NEW YORK, NEW YORK 33 WEST 52ND STREET Contact: Buyers:

Nov. 9- IDEACOMO -- Fall-Winter '78 fabric collection in Italy, at Villa d'Este. Contact:
Nov. 11 40, Via Regina, 22012 Cernobbio, Italy. Tel: (031) 513312

Thursday SHOWING OF SPRING STEPHEN BURROWS PLACE TO BE
Nov. 10 COLLECTION FOR PAT TENNANT, INC. ANNOUNCED
9:00 A.M. By invitation. Thereafter showroom, 10 W. 57 St., 2nd fl. Contact: CI 7-1100.

Thursday SHOWING OF SPRING ROBERTA DI CAMERINO OLYMPIC TOWERS-2ND FLOOR
Nov. 10 COLLECTION 645 FIFTH AVE (51 STREET)
11:00 A.M. Show followed by luncheon. By invitation, (must present at door). Buyers--
Joanne Jaap or Helen Bailey; Press--Fernanda Gilligan, 355-7600.

Thursday SHOWING OF SPRING OSCAR DE LA RENTA 550 SEVENTH AVENUE
Nov. 10 COLLECTION SHOWROOM - 11TH FLOOR
2:00 P.M. By invitation. Thereafter by appointment. Contact: 354-6777.

Thursday SHOWING OF SPRING CAROL HORN'S HABITAT PLACE TO BE
Nov. 10 DRESSES & SPORTSWEAR (530 SEVENTH AVENUE) ANNOUNCED
3:00 P.M. By invitation. Contact: Buyers: 354-4330. Press: Julie Herzog, 354-4330.

Nov. 10 4:30 P.M., FERNANDO SANCHEZ (2nd Show), 50 West 57th St., 7th floor, 581-8581.

Thursday SHOWING OF SPRING CESARANI 550 SEVENTH AVENUE
Nov. 10 COLLECTION SHOWROOM - 10TH FLOOR
5:00 P.M. By invitation. Thereafter by appointment. Contact: 221-6690.

Thursday SHOWING OF SPRING JONES NEW YORK CLUB NEW YORK, NEW YORK
Nov. 10 COLLECTION (1411 BROADWAY) 33 WEST 52ND STREET
6:30 P.M. By invitation. Thereafter by appointment, 22nd floor. Contact: 221-4660.

Thursday SHOWING OF SPRING DIMITRI COUTURE 142 FIFTH AVENUE
Nov. 10 COLLECTION SHOWROOM - 4TH FLOOR
7:30 P.M. Followed by buffet, cocktails & disco party. (Note change of date). By
invitation. Thereafter by appointment. Contact: Marianne Mischo, 929-0490.

Thursday BENEFIT: NAT'L ENDOWMENT MUNICIPAL ART SOCIETY ESSEX HOUSE
Nov. 10 FOR THE ARTS (30 ROCKEFELLER PLAZA) CASINO-ON-THE-PARK
7:30 P.M. Honoring Nancy Hanks, former Chairman of Nat'l Endowment for the Arts.
Price: \$150.00. Contact: Laurie Beckelman, 586-4761.

Friday PREMIERE OF SPRING GIL AIMBEZ FOR JAMBOREE 525 SEVENTH AVENUE
Nov. 11 BLOUSE COLLECTION SHOWROOM - 6TH FLOOR
10:00 A.M. By invitation. Buyers: 354-6695. Press: Leslie Grossman, 861-5758.

Friday SHOWING OF SPRING CHARLES SUPPON 550 SEVENTH AVENUE
Nov. 11 COLLECTION FOR INTRE SPORT SHOWROOM - 21ST FLOOR
11:00 A.M. By invitation. Thereafter by appointment. Contact: 840-7730.

Friday SHOWING OF SPRING FABRICE 226 FIFTH AVENUE (27TH ST)
Nov. 11 COLLECTION SHOWROOM - 6TH FLOOR
3:00 P.M. By invitation. Thereafter by appointment. Contact: 889-4826.

Wednesday READY-TO-WEAR: THE FASHION GROUP, INC. N.Y. HILTON HOTEL
Nov. 16 BREAKFAST & LUNCHEON (9 ROCKEFELLER PLAZA) BALLROOM
9:00 A.M. & Co-chairmen: Nonni Moore--Mademoiselle; Wilmer Weiss--Hudson's Detroit.
12:00 Noon Price: Breakfast--\$15.00, members; \$25.00, guests. Luncheon: \$20.00, members;
\$30.00, guests. Contact: CI 7-3940.

Nov. 22- INTERSTOFF IN FRANKFURT -- 38TH SEMI-ANNUAL FABRICS TRADE FAIR
Nov. 25 Contact: German-American Chamber of Commerce, 666 Fifth Ave., 582-7788